



AMERICAN MARKETING ASSOCIATION

Collegiate

MEMBERSHIP APPLICATION FORM

UNIVERSITY OF OREGON- AMERICAN MARKETING ASSOCIATION
CHARLES H. LUNDQUIST COLLEGE OF BUSINESS, EUGENE, OR.

FILL OUT THIS FORM COMPLETELY, INCLUDING YOUR SIGNATURE FOR THE CODE OF ETHICS.

Name

Prefix First MI Last Gender(circle one): Male Female

Graduation Date:

Primary Address

Address Type (circle one): Home School

Street Apt/Suite

City State ZIP

Phone/Email

Phone Type (circle one): Home Mobile

Number Email

**INTERESTED IN GETTING MORE INVOLVED?
LET US KNOW HOW!**

BRAND AMBASSADORS
EVENT PLANNING
FUNDRAISING

Membership Dues

National Collegiate Membership Dues	\$47
UO AMA Chapter Dues	\$38
AMA Publications at Special Member Prices	
See: www.ama.org/publications	
* Make checks payable to UOAMA	
Total Due	\$85

Statement of Ethics

As an AMA member, I agree to abide by the AMA Statement of Ethics, embracing the highest ethical norms and values for marketers. (1) Marketers must first do no harm. (2) Marketers must foster trust in the marketing system. (3) Marketers should embrace, communicate and practice the fundamental ethical values that will improve consumer confidence in the integrity of the marketing exchange system. Any AMA member found to be in violation of the Statement of Ethics may have his or her Association membership suspended or revoked. A complete copy of the AMA Statement of Ethics is available online at AMA.org. In order to validate your application, please sign the Statement of Ethics.

I subscribe to the Statement of Ethics and will adhere to it:

Signature _____ Date _____

FACULTY SPONSORSHIP SIGNATURE FACULTY SIGNATURE PROVIDED BY THE UO AMA ADVISOR

I hereby certify that this applicant is a full-time registered student not currently employed in a professional position.

Faculty Sponsor Signature _____ Date _____